



Are you information fluent?

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(Fast evolving information & digital age =

Information³

Fundamental & vital asset

Critical for decision making

Increase in ubiquity

+ **Everyone** is an expert and content generator
“...without information, decision making can at best only be formalised guessing”

(French, Maule & Papamichail, 2009)

+ **Unregulated & decentralised** internet

+ (Information overload
Coping mechanisms

X

Creative tech solutions)

“ ... there’s the internet barons who for too long ignored the weaponization of social media, ... **where citizens can no longer cognitively discern fact from fiction and make informed judgments essential for democracy.**” (Friedman, 2019)

Stanford University study tested ability of 7,800 students to reason about information on the internet. The students **were incapable of distinguishing high-quality news from lies** (Levitin, 2017)

$$(\text{FEI\&DA} = \text{Info}^3 + \text{EECG} + \text{U\&DI} + \left(\frac{\text{IO}}{\text{Cmech}} \times \text{CTecSol} \right) +$$

(**Ambiguity** of information – quality, trust issues

+ **Transferability gap and shortcomings** of traditional information literacy skills

+ **Complex & dynamic** decision making
 (Bounded rationality + optimal stopping + optimal complexity theory)

Bounded rationality limits rational decision making due to

- + 1) the limited availability of quality, authoritative and trusted information,
- + 2) limited capacity of the human mind to solve complex problems, and
- + 3) time constraints (Choo, 2006; Zenita et al., 2015)

Optimal stopping or “Secretary problem” (Christian & Griffiths, 2016) –

“select the current available option

(stop to early) or continue searching

(stop to late)

“The interpretation of data and ensuring the relevancy of information for the executives is now the bottleneck and not the process of searching”

Citroen (2011)

$$(FEI\&DA = \text{Info}^3 + EECG + U\&DI \left(\frac{IO \times CTsol}{C_{mech}} \right) + (Aol + TGILs + \frac{C\&DDM}{(BRat + OStop + OCT)} + FCIN + IS + PSE + BD)$$

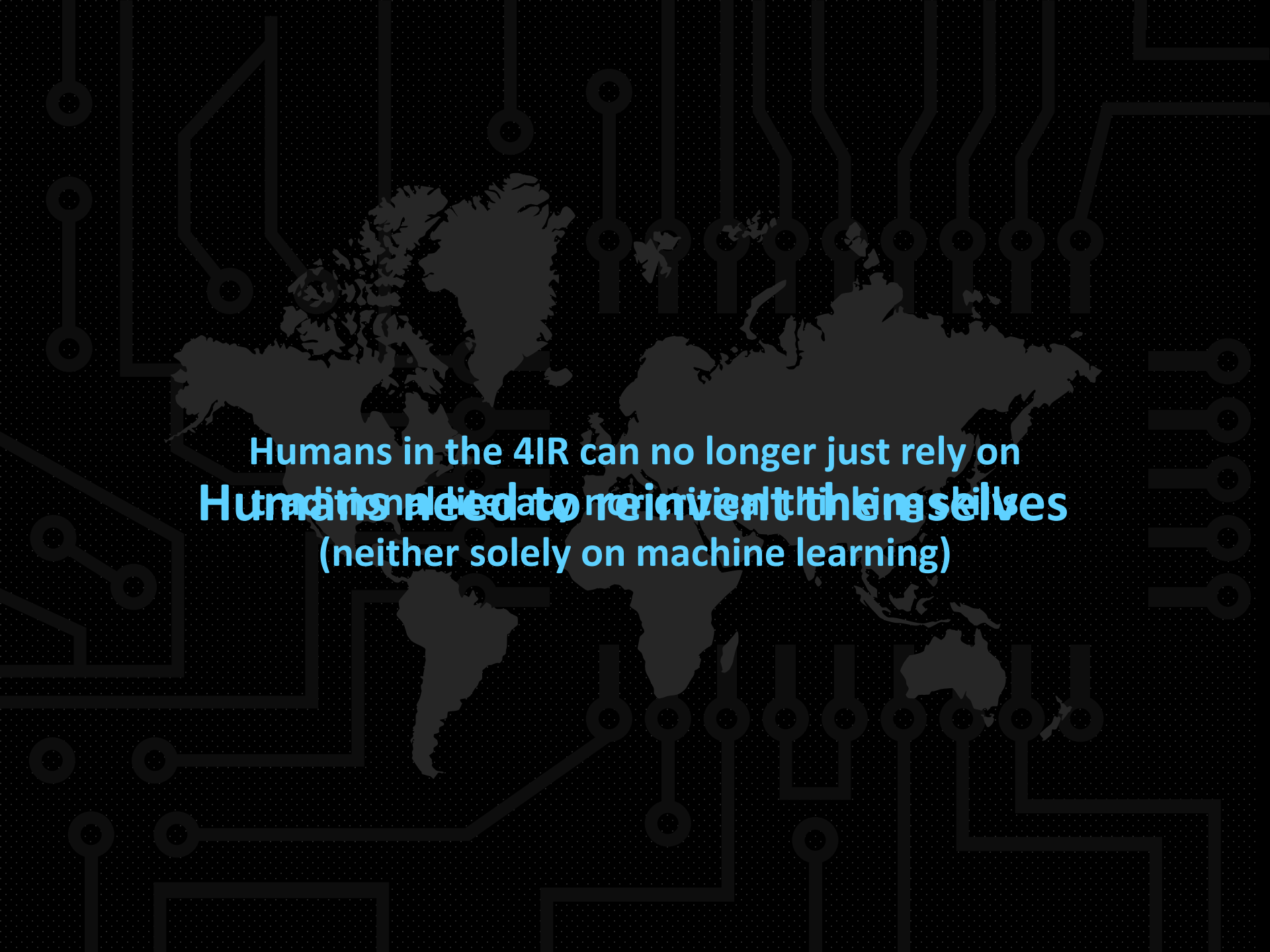
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EXTINCTION

“The global information environment is in a state of disruption, disorder, and distrust” (WEF)

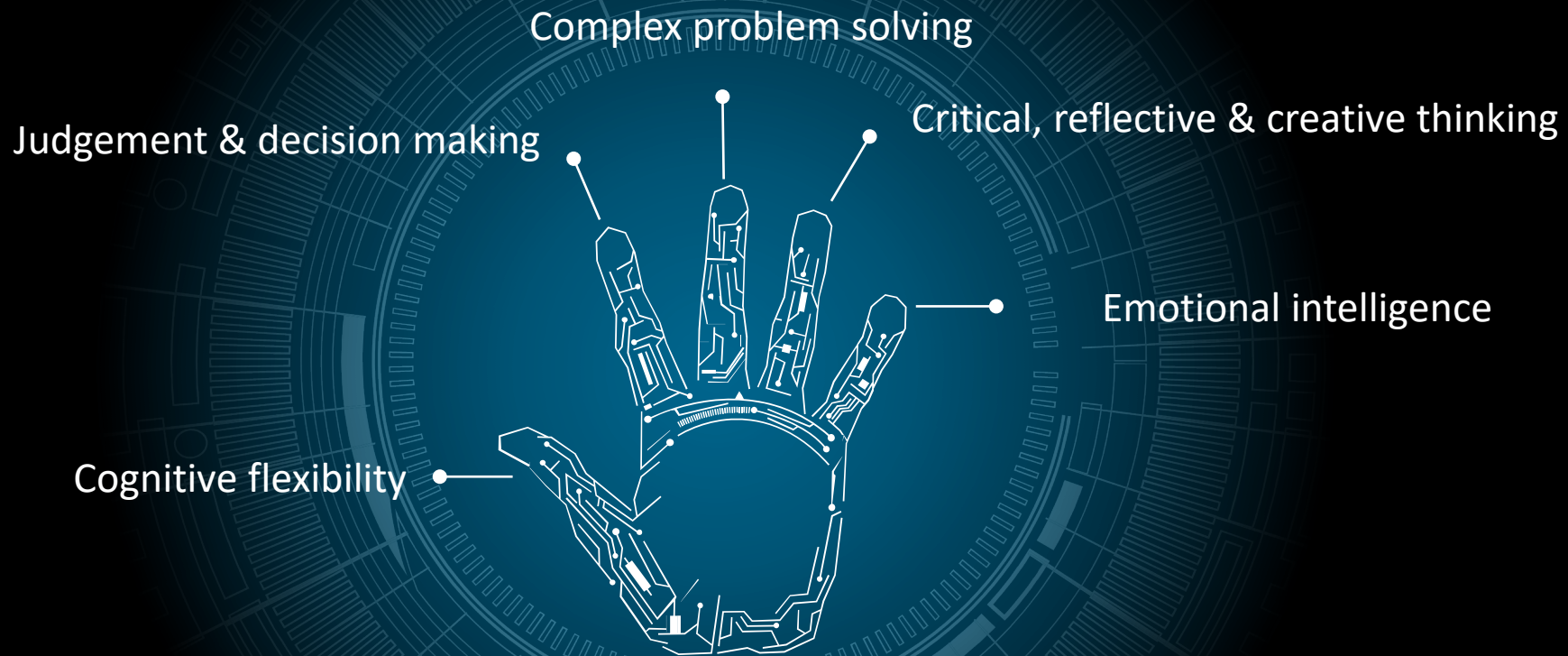


TOMORROW = THE FUTURE

A world map is centered on the page, rendered in a dark, muted color. Overlaid on the map and the entire background is a complex, light-colored circuit board pattern consisting of various lines, right-angle turns, and circular nodes. The text is centered over the map.

Humans in the 4IR can no longer just rely on
~~Humans need data to reinvent themselves~~
Humans need to reinvent themselves
(neither solely on machine learning)

TOP 5 FUTURE HIGH LEVEL SKILLS



(World Economic Forum)

The background features a central, swirling vortex of blue and black, resembling a tunnel or a gravitational well. The vortex is composed of concentric, slightly blurred rings of light blue and dark blue, creating a sense of depth and motion. The outer edges of the vortex are set against a dark, starry space background with numerous small, bright white stars scattered throughout.

SEARCHING... SEARCHING... SEARCHING...

The background features a dynamic, swirling vortex of blue and black, resembling a galaxy or a nebula. The colors transition from a deep, dark blue at the center to a lighter, vibrant blue at the edges. Scattered throughout the scene are numerous small, bright white stars, some appearing as sharp points of light and others as soft, glowing halos. The overall effect is one of cosmic motion and depth.

INFORMATION FLUENCY

The ability of an **agile** information literate person to **apply critical, reflective and creative thinking** to problem solving and decision making, through the ability to **ask the right questions** in response to uncertainty by **operationalising information literacy skills** and through interpretation and synthesis create new knowledge, solutions, and concepts.

(Sharkey & O'Connor, 2013; Lombard, 2016; Gregersen, 2017; Lloyd, 2017; Noble, 2017)

INFORMATION FLUENCY ECOSYSTEM

